



Joint Steering Committee Meeting

April 4, 2006

9:00 a.m. – 4:00 p.m.

Hyatt Regency, Sacramento

1209 L Street, Sacramento, CA 95814



Joint Steering Committee Meeting Objectives:

- Learn about recent program guidance from the USDA that will impact Food Stamp Nutrition Education (FSNE) programs and operations.
- Hear an update on state, regional, and local activities to promote increased fruit and vegetable consumption in retail venues.
- Discuss and review innovative program activities led by *Network* projects, the Regional Nutrition Networks, and Regional Collaboratives to promote healthy eating, increased access to healthy food, and opportunities for physical activity for Food Stamp eligible families.
- Receive training, guidance, and information on innovative FSNE strategies.

9:00-10:00 MEETING REGISTRATION & NETWORKING

10:00 A.M. WELCOME, MEETING OVERVIEW & ANNOUNCEMENTS

*Mae Ng, American Cancer Society
JSC Executive Committee*

10:05 A.M. CANACT: CALIFORNIA ASSOCIATION OF NUTRITION AND ACTIVITY PROGRAMS

Melody Steeples, Acting Director

10:15 A.M. THE 2007 USDA FSNE PLAN GUIDANCE

Susan B. Foerster, Chief, Cancer Prevention & Nutrition Section

10:30 A.M. NETWORK PARTNER & PROJECT UPDATES

Moderator: Matthew Marsom, Cancer Prevention & Nutrition Section

Yolanda Randles, Project Coordinator, West Fresno Healthcare Coalition

Suzanne Bogert, LA Regional Nutrition Network Project Director

Becca Louisell, Program Director

California Center for Civic Participation & Youth Development

Betsy Imbolz, Director West Coast Office

Consumers Union

- 11:25 A.M. **PHYSICAL ACTIVITY BREAK**
- 11:30 A.M. **“RETAIL THERAPY”: GROCERY STORE INTERVENTIONS TO PROMOTE HEALTHY EATING & ACTIVE LIVING**
Sonia Kuar, Manager, California 5 a Day Retail Program
Sarah Paulson, Marketing Specialist, California 5 a Day Retail Program

Leticia Salazar Allen
Desert Sierra Latino 5 a Day Program Coordinator

Sharon Blakely, Consumer Relations
Save Mart Supermarkets

Rebecca Flournoy, Senior Associate
PolicyLink
- 12:30 P.M. **WORKING LUNCH & NETWORKING**
- 1:30 P.M. **WORKGROUP SESSION: CNAP: COUNTY NUTRITION ACTION PLANS**
Matthew Marsom, Cancer Prevention and Nutrition Section
Karen Bertram, DHS WIC Branch
- 2:45 P.M. **WORKGROUP RESULTS & NEXT STEPS**
Gregory Shaffer, Compulsion to Create
- 3:00 P.M. **THE COALITION FOR A HEALTHY CALIFORNIA**
Jim Knox, American Cancer Society, California Division
- 3:15 P.M. **ASSEMBLY MEMBER MARK LENO (INVITED)**
- 3:30 P.M. **DR. MARK HORTON, CALIFORNIA PUBLIC HEALTH OFFICER (INVITED)**
- 3:45 P.M. **SUMMARY REMARKS AND CLOSE**
Pastor Glovioell Rowland, Ph.D, Co-Chair Joint Steering Committee
- 4:00 P.M. **ADJOURN**

FROM 4:00 P.M. TO 5:00 P.M.

**FOLLOWING THE JSC MEETING THERE WILL BE A MEETING OF
THE CALIFORNIA ASSOCIATION OF NUTRITION AND ACTIVITY PROGRAMS**